

Rep Order# 6836582 Ver# 1 Mod# 0 Status Confirmed Traffic Order# 104867
EC'd Yes Last Received: Printed: 07/27/2012 5:05 PM

1 of 8

Last Received: 07/27/2012 7:45 AM
Showing Buylines: All Lines

Station KSNV-TV LAS VEGAS, NV.
Advertiser () .AM ACTION NETWORK
Product 2012
Estimate# 2872
Buyer Ben Angle
Phone#
Fax#

Agency () AMERICAN MEDIA & ADVOCACY GROUP
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency CPM/PZ/E 131405/2872
Flight Dates 10/26/2012 - 11/06/2012
Hiatus Weeks

Rep Firm () PHILADELPHIA
Sales Office () AMY MCCREARY
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

— CONTRACT COMMENT —
SC=*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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1	1	F	5A-6A	WAKE W/WAGNRS1	:30	\$450.00	10/26-10/26	2	1	2	\$900.00	
2	2	M	5A-6A	WAKE W/WAGNRS1	:30	\$450.00	10/29-10/29	2	1	2	\$900.00	
3	3	TU	5A-6A	WAKE W/WAGNRS1	:30	\$450.00	10/30-10/30	2	1	2	\$900.00	
4	4	W	5A-6A	WAKE W/WAGNRS1	:30	\$450.00	10/31-10/31	2	1	2	\$900.00	
5	5	TH	5A-6A	WAKE W/WAGNRS1	:30	\$450.00	11/01-11/01	2	1	2	\$900.00	
6	6	F	5A-6A	WAKE W/WAGNRS1	:30	\$450.00	11/02-11/02	2	1	2	\$900.00	
7	7	M	5A-6A	WAKE W/WAGNRS1	:30	\$450.00	11/05-11/05	2	1	2	\$900.00	
8	8	TU	5A-6A	WAKE W/WAGNRS1	:30	\$450.00	11/06-11/06	2	1	2	\$900.00	
9	9	F	6A-7A	WAKE W/WAGNRS2	:30	\$1,000.00	10/26-10/26	2	1	2	\$2,000.00	
10	10	M	6A-7A	WAKE W/WAGNRS2	:30	\$1,000.00	10/29-10/29	2	1	2	\$2,000.00	
11	11	TU	6A-7A	WAKE W/WAGNRS2	:30	\$1,000.00	10/30-10/30	2	1	2	\$2,000.00	
12	12	W	6A-7A	WAKE W/WAGNRS2	:30	\$1,000.00	10/31-10/31	2	1	2	\$2,000.00	
13	13	TH	6A-7A	WAKE W/WAGNRS2	:30	\$1,000.00	11/01-11/01	2	1	2	\$2,000.00	
14	14	F	6A-7A	WAKE W/WAGNRS2	:30	\$1,000.00	11/02-11/02	2	1	2	\$2,000.00	

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Station Advertiser Product Estimate# Buyer Phone# Fax# LT	KSNV-TV LAS VEGAS, NV. () .AM ACTION NETWOEK 2012 2872 Ben Angle Hiatus Weeks	Agency 815 SLATTERS LANE ALEXANDRIA, VA 22314 Agency C/P/U/P2/E Flight Dates 10/26/2012 - 11/06/2012	Rep Firm PHILADELPHIA Sales Office () AMY MCCREARY Salesperson () AMY MCCREARY	Traffic Order# 104867 Showing Buylines: All Lines Last Received: 07/27/2012 7:45 AM	Rep Firm PHILADELPHIA Sales Office () AMY MCCREARY Salesperson () AMY MCCREARY						
Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
15	M	6A-7A	WAKE W/WAGNRS2	:30	\$1,000.00	11/05-11/05	2	1	2	\$2,000.00	
16	TU	6A-7A	WAKE W/WAGNRS2	:30	\$1,000.00	11/06-11/06	2	1	2	\$2,000.00	
17	SA	6A-7A	NW3 AT SUNRISE	:30	\$350.00	10/27-10/27	2	1	2	\$700.00	
18	SA	6A-7A	NW3 AT SUNRISE	:30	\$350.00	11/03-11/03	2	1	2	\$700.00	
19	SA	7A-9A	SATURDAY TODAY	:30	\$625.00	10/27-10/27	2	1	2	\$1,250.00	
20	SA	7A-9A	SATURDAY TODAY	:30	\$625.00	11/03-11/03	2	1	2	\$1,250.00	
21	SU	6A-7A	NW3-SUNRS WKND	:30	\$350.00	10/28-10/28	2	1	2	\$700.00	
22	SU	6A-7A	NW3-SUNRS WKND	:30	\$350.00	11/04-11/04	2	1	2	\$700.00	
23	SU	7A-8A	SUN TODAY	:30	\$750.00	10/28-10/28	2	1	2	\$1,500.00	
24	SU	7A-8A	SUN TODAY	:30	\$750.00	11/04-11/04	2	1	2	\$1,500.00	
25	F	10A-11A	TODAY SHW3-NBC	:30	\$325.00	10/26-10/26	1	1	1	\$325.00	
26	M	10A-11A	TODAY SHW3-NBC	:30	\$325.00	10/29-10/29	1	1	1	\$325.00	
27	TU	10A-11A	TODAY SHW3-NBC	:30	\$325.00	10/30-10/30	1	1	1	\$325.00	
28	W	10A-11A	TODAY SHW3-NBC	:30	\$325.00	10/31-10/31	1	1	1	\$325.00	
29	TH	10A-11A	TODAY SHW3-NBC	:30	\$325.00	11/01-11/01	1	1	1	\$325.00	
30	F	10A-11A	TODAY SHW3-NBC	:30	\$325.00	11/02-11/02	1	1	1	\$325.00	

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Station Advertiser Product Estimate# Buyer Phone# Fax#	KSNT-TV LAS VEGAS, NV. () AMACTION NETWOEK 2012 2872 Ben Angle Hiatus Weeks	Agency 815 SLATERS LANE ALEXANDRIA, VA 22314 Agency C/P/R/Z/E Flight Dates 10/26/2012 - 11/06/2012	Rep Firm Sales Office () PHILADELPHIA () AMY MCCREARY Salesperson Salesperson Phone# 215-568-6540 Salesperson FAX# 215-568-1845									
LT	In	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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31	M		10A-11A	TODAY SHW3-NBC	:30	\$325.00	11/05-11/05	1	1	1	\$325.00	
32	F		11A-12P	RACHAEL RAY	:30	\$325.00	10/26-10/26	1	1	1	\$325.00	
33	M		11A-12P	RACHAEL RAY	:30	\$325.00	10/29-10/29	1	1	1	\$325.00	
34	TU		11A-12P	RACHAEL RAY	:30	\$325.00	10/30-10/30	1	1	1	\$325.00	
35	W		11A-12P	RACHAEL RAY	:30	\$325.00	10/31-10/31	1	1	1	\$325.00	
36	TH		11A-12P	RACHAEL RAY	:30	\$325.00	11/01-11/01	1	1	1	\$325.00	
37	F		11A-12P	RACHAEL RAY	:30	\$325.00	11/02-11/02	1	1	1	\$325.00	
38	M		11A-12P	RACHAEL RAY	:30	\$325.00	11/05-11/05	1	1	1	\$325.00	
39	SA		9A-930A	NEWS3 TDY-WKND	:30	\$500.00	10/27-10/27	1	1	1	\$500.00	
40	SA		9A-930A	NEWS3 TDY-WKND	:30	\$500.00	11/03-11/03	1	1	1	\$500.00	
41	SU		9A-930A	NEWS3 TDY-WKND	:30	\$500.00	10/28-10/28	1	1	1	\$500.00	
42	SU		9A-930A	NEWS3 TDY-WKND	:30	\$500.00	11/04-11/04	1	1	1	\$500.00	
43	F		4P-430P	NEWS 3 AT 4PM	:30	\$725.00	10/26-10/26	1	1	1	\$725.00	
44	M		4P-430P	NEWS 3 AT 4PM	:30	\$725.00	10/29-10/29	1	1	1	\$725.00	
45	TU		4P-430P	NEWS 3 AT 4PM	:30	\$725.00	10/30-10/30	1	1	1	\$725.00	
46	W		4P-430P	NEWS 3 AT 4PM	:30	\$725.00	10/31-10/31	1	1	1	\$725.00	
47	TH		4P-430P	NEWS 3 AT 4PM	:30	\$725.00	11/01-11/01	1	1	1	\$725.00	

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Station Advertiser Product Estimate# Buyer Phone# Fax#	KTNSV-TV LAS VEGAS, NV. () AM ACTION NETWOEK 2012 2872 Ben Angle Hiatus Weeks	Agency 815 SLATERS LANE ALEXANDRIA, VA 22314 Agency C/P1/P2/E Flight Dates 13/14/05/2872 10/26/2012 - 11/06/2012	Rep Firm PHILADELPHIA Sales Office () AMY MCCREARY Salesperson () AMY MCCREARY	Rep Firm PHILADELPHIA Sales Office () AMY MCCREARY Salesperson Phone# 215-568-6540 Salesperson FAX# 215-568-1845								
LT	In	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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48	F		4P-430P	NEWS 3 AT 4PM	:30	\$725.00	11/02-11/02	1	1	1	\$725.00	
49	M		4P-430P	NEWS 3 AT 4PM	:30	\$725.00	11/05-11/05	1	1	1	\$725.00	
50	F		5P-630P	NEWS 3	:30	\$1,200.00	10/26-10/26	1	1	1	\$1,200.00	
51	M		5P-630P	NEWS 3	:30	\$1,200.00	10/29-10/29	1	1	1	\$1,200.00	
52	TU		5P-630P	NEWS 3	:30	\$1,200.00	10/30-10/30	1	1	1	\$1,200.00	
53	W		5P-630P	NEWS 3	:30	\$1,200.00	10/31-10/31	1	1	1	\$1,200.00	
54	TH		5P-630P	NEWS 3	:30	\$1,200.00	11/01-11/01	1	1	1	\$1,200.00	
55	F		5P-630P	NEWS 3	:30	\$1,200.00	11/02-11/02	1	1	1	\$1,200.00	
56	M		5P-630P	NEWS 3	:30	\$1,200.00	11/05-11/05	1	1	1	\$1,200.00	
57	F		730P-8P	FACE2FACE RALSTON	:30	\$900.00	10/26-10/26	1	1	1	\$900.00	
58	M		730P-8P	FACE2FACE RALSTON	:30	\$900.00	10/29-10/29	1	1	1	\$900.00	
59	TU		730P-8P	FACE2FACE RALSTON	:30	\$900.00	10/30-10/30	1	1	1	\$900.00	
60	W		730P-8P	FACE2FACE RALSTON	:30	\$900.00	10/31-10/31	1	1	1	\$900.00	
61	TH		730P-8P	FACE2FACE RALSTON	:30	\$900.00	11/01-11/01	1	1	1	\$900.00	
62	F		730P-8P	FACE2FACE RALSTON	:30	\$900.00	11/02-11/02	1	1	1	\$900.00	
63	M		730P-8P	FACE2FACE RALSTON	:30	\$900.00	11/05-11/05	1	1	1	\$900.00	

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Station Advertiser Product Estimate# Buyer Phone# Fax#	KSNT-TV LAS VEGAS, NV. () AMACTION NETWOEK 2012 2872 Ben Angle ---	Agency 815 SLATERS LANE ALEXANDRIA, VA 22314 Agency CPI/PZ/E Flight Dates 10/26/2012 - 11/06/2012 Hiatus Weeks ---	Rep Firm PHILADELPHIA Sales Office () AMY MCCREARY Salesperson AMY MCCREARY Salesperson Phone# 215-568-6540 Salesperson FAX# 215-568-1845									
Ln#	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
64	SA	5P-630P	NEWS 3		:30	\$675.00	10/27-10/27	1	1	1	\$675.00	
65	SA	5P-630P	NEWS 3		:30	\$675.00	11/03-11/03	1	1	1	\$675.00	
66	F	630P-7P	JEOPARDY		:30	\$1,300.00	10/26-10/26	1	1	1	\$1,300.00	
67	M	630P-7P	JEOPARDY		:30	\$1,300.00	10/29-10/29	1	1	1	\$1,300.00	
68	TU	630P-7P	JEOPARDY		:30	\$1,300.00	10/30-10/30	1	1	1	\$1,300.00	
69	W	630P-7P	JEOPARDY		:30	\$1,300.00	10/31-10/31	1	1	1	\$1,300.00	
70	TH	630P-7P	JEOPARDY		:30	\$1,300.00	11/01-11/01	1	1	1	\$1,300.00	
71	F	630P-7P	JEOPARDY		:30	\$1,300.00	11/02-11/02	1	1	1	\$1,300.00	
72	M	630P-7P	JEOPARDY		:30	\$1,300.00	11/05-11/05	1	1	1	\$1,300.00	
73	SA	630P-7P	JEOPARDY		:30	\$525.00	10/27-10/27	1	1	1	\$525.00	
74	SA	630P-7P	JEOPARDY-WKND		:30	\$525.00	11/03-11/03	1	1	1	\$525.00	
75	M	8P-10P	THE VOICE		:30	\$4,000.00	10/29-10/29	2	1	2	\$8,000.00	
76	M	8P-10P	THE VOICE		:30	\$4,000.00	11/05-11/05	2	1	2	\$8,000.00	
77	TU	9P-10P	GO ON/NEW NORMAL		:30	\$2,600.00	10/30-10/30	2	1	2	\$5,200.00	
78	F	11P-1135P	NEWS 3 AT 11		:30	\$1,200.00	10/26-10/26	1	1	1	\$1,200.00	
79	M	11P-1135P	NEWS 3 AT 11		:30	\$1,200.00	10/29-10/29	1	1	1	\$1,200.00	
80	TU	11P-1135P	NEWS 3 AT 11		:30	\$1,200.00	10/30-10/30	1	1	1	\$1,200.00	

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							Traffic Order# 104867	Last Received:	Printed:			
Station	KSNV-TV LAS VEGAS, NV.	Advertiser	()	AMACTION NETWOEK	Product	2012			07/27/2012 7:45 AM			
Estimate#	2872	Buyer	Ben Angle	Phone#	Fax#	LT	In	Day	Time	Program		
81	W			11P-1135P NEWS 3 AT 11		:30	\$1,200.00	10/31-10/31	1	1	1	\$1,200.00
82	TH			11P-1135P NEWS 3 AT 11		:30	\$1,200.00	11/01-11/01	1	1	1	\$1,200.00
83	F			11P-1135P NEWS 3 AT 11		:30	\$1,200.00	11/02-11/02	1	1	1	\$1,200.00
84	M			11P-1135P NEWS 3 AT 11		:30	\$1,200.00	11/05-11/05	1	1	1	\$1,200.00
85	SA			11P-1135P WKD NWS AT 11<		:30	\$1,100.00	10/27-10/27	1	1	1	\$1,100.00
86	SA			11P-1135P WKD NWS AT 11<		:30	\$1,100.00	11/03-11/03	1	1	1	\$1,100.00
87	SU			11P-1135P WKD NWS3 AT 11<		:30	\$1,100.00	10/28-10/28	1	1	1	\$1,100.00
88	SU			11P-1135P WKD NWS3 AT 11<		:30	\$1,100.00	11/04-11/04	1	1	1	\$1,100.00
89	F			1135P- 1235A	TONITE SHW	:30	\$750.00	10/26-10/26	1	1	1	\$750.00
90	M			1135P- 1235A	TONITE SHW	:30	\$750.00	10/29-10/29	1	1	1	\$750.00
91	TU			1135P- 1235A	TONITE SHW	:30	\$750.00	10/30-10/30	1	1	1	\$750.00
92	W			1135P- 1235A	TONITE SHW	:30	\$750.00	10/31-10/31	1	1	1	\$750.00
93	TH			1135P- 1235A	TONITE SHW	:30	\$750.00	11/01-11/01	1	1	1	\$750.00
94	F			1135P- 1235A	TONITE SHW	:30	\$750.00	11/02-11/02	1	1	1	\$750.00

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Station Advertiser	KSNV-TV LAS VEGAS, NV. () .AM ACTION NETWOEK	Agency	() AMERICAN MEDIA & ADVOCACY GROUP 815 SLATERS LANE ALEXANDRIA, VA 22314	Rep Firm	Rep Firm Sales Office () PHILADELPHIA Salesperson () AMY MCCREARY							
Product	2012	Agency C/P/I/P2/E	131/405/2872	Flight Dates	Flight Dates 10/26/2012 - 11/06/2012							
Estimate#	2872	Hiatus Weeks	Hiatus Weeks	Salesperson Phone#	215-568-6540 Salesperson FAX# 215-568-1845							
Buyer	Ben Angle	Fax#										
Phone#												
LIN	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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95	M	1135P-1235A	TONITE SHW		:30	\$750.00	11/05-11/05	1	1	1	\$750.00	
96	SA	1130P-1A	SAT NITE LIVE		:30	\$1,400.00	10/27-10/27	2	1	2	\$2,800.00	
97	SA	1130P-1A	SAT NITE LIVE		:30	\$1,400.00	11/03-11/03	2	1	2	\$2,800.00	
98	SU	1135P-12A	SPORT NT-L VGS		:30	\$400.00	10/28-10/28	1	1	1	\$400.00	
99	SU	1135P-12A	SPORT NT-L VGS		:30	\$400.00	11/04-11/04	1	1	1	\$400.00	

—REPORT TOTALS—

Report Totals: 128 / \$114,975.00

—SALES MONTHLY TOTALS—

Oct 12: 29 / \$21,375.00 Nov 12: 99 / \$93,600.00

Sales Totals: 128 / \$114,975.00

Station Totals: 128 / \$114,975.00

Lines not sent/rxid/rtrn: 0 / \$0.00

—COMPETITIVE—

Market Totals	CATV	KBLR	KING	KLAS	KSNV
\$370,887	0%	0%	0%	31%	31%
KTNN	15%	1%	KVCM	2%	KVTU
XXXX	0%				18%

—COMPETITIVE COMMENTS— EST SHARES

Books	NOV12
Demos	R235+

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Advertiser () .AM ACTION NETWOEK
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Agency () AMERICAN MEDIA & ADVOCACY GROUP
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P/L/P2/E 131/405/2872

Rep Firm Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY

Flight Dates 10/26/2012 - 11/06/2012
Hiatus Weeks

Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Fax#
— CREDIT RISK —

CASH IN ADVANCE